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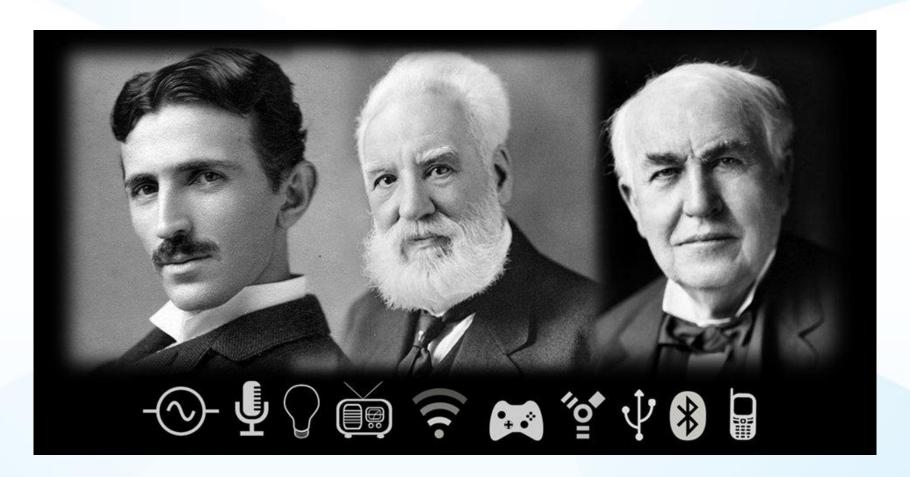
Eszter Lukács

e.lukacs@ieee.org





## 1884: Where we came from





### **About the IEEE**

- World's largest technical membership association with more than 430,000 members in over 160 countries
- Not for profit organization "Advancing Technology For Humanity"
- Four Core areas of activity
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- IEEE Xplore by the numbers:
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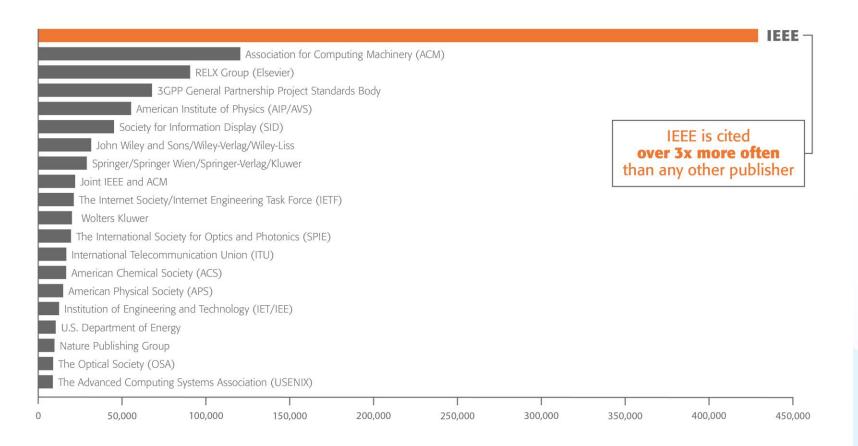


# **IEEE and Patents**



### **IEEE Leads US Patent Citations**

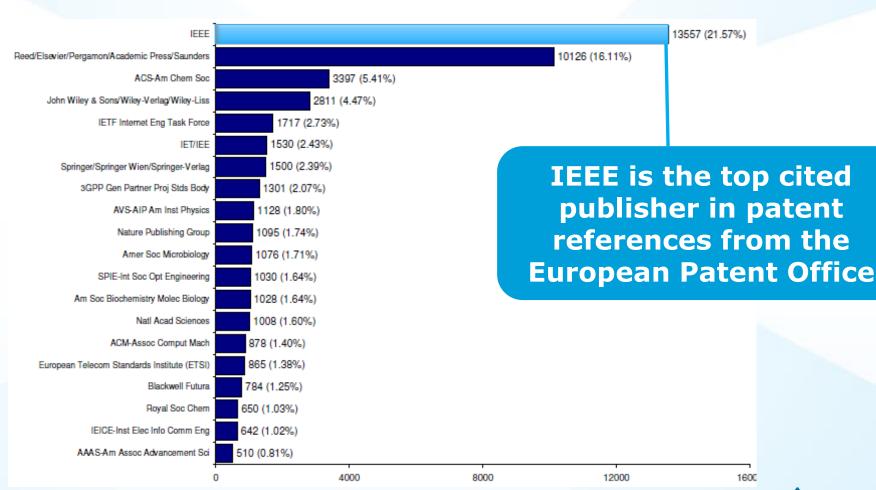
**Top 20 Publishers Referenced Most Frequently by Top 40 Patenting Organizations** 





## IEEE Leads European Patent Citations

Top 20 Publishers Referenced Most Frequently by Top 25 Patenting Organizations





Source: 1790 Analytics LLC 2012, , Science References from 1997-2011

# Technology areas where patents cite IEEE most

**Broadcasting** 

**Computer hardware** 

**Computer software** 

**Information storage** 

Measuring, testing, and control

**Medical devices** 

**Nuclear and X-ray** 

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**Power systems** 

**Robotics** 

**Semiconductors** 

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In 2018, IEEE will introduce four new journals that will be available for subscription:

- IEEE Letters of the Computer Society
- IEEE Control Systems Letters
- IEEE Sensors Letters
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- IEEE Journal of **Electromagnetics**, **RF and Microwaves in Medicine and Biology**
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- IEEE Trans. on Green Communications and Networking
- IEEE Trans. on Radiation and Plasma Medical Sciences
- IEEE Journal of Radio Frequency Identification







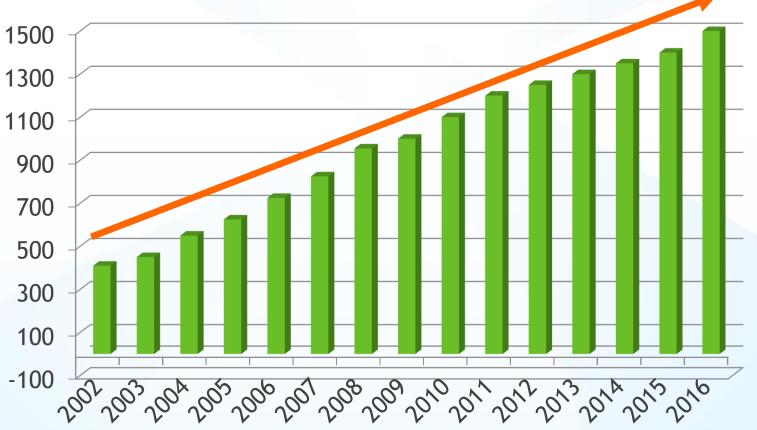
For a complete title listing, to go: <a href="http://ieeexplore.ieee.org/xpl/opacjrn.jsp">http://ieeexplore.ieee.org/xpl/opacjrn.jsp</a>



# The IEEE conference collection continues to grow



Over <u>1,500</u> annual conferences in 2016 Over 2.5 million total papers





# A sampling of some of the new conferences added in 2016

#### Conference Title

2016 IEEE First Intl Conf on Control, Measurement and Instrumentation (CMI)

2016 IEEE/OES China Ocean Acoustics (COA)

2016 Intl Conf on Intelligent Systems Engineering (ICISE)

2016 International Forum Big Data Day Baku (BDDB)

2016 IEEE First Intl Conf on Connected Health

2016 1st IEEE Intl Verification and Security Workshop (IVSW)

2016 IEEE Intl Conf on Cloud Computing and Big Data Analysis (ICCCBDA)

2016 IEEE Intl Conf on Rebooting Computing (ICRC)

2016 IEEE Intl Conf on Intelligent Transportation Engineering (ICITE)

2016 IEEE/CSAA International Conference on Aircraft Utility Systems (AUS)

2016 First IEEE Intl Conf on Computer Communication and the Internet (ICCCI)

Global reach with conferences from USA, China, India, Mexico, Singapore, Spain, Ukraine, Hungary, Pakistan and Azerbaijan





## Popular IEEE Standards

**IEEE 802 Series**—IEEE Standard for Ethernet

**IEEE 3000 Standards Collection™**—Formerly the IEEE Color Books®, this collection will reorganize the 13 Color Books into approximately 70 "dot" standards covering specific technical topics on all facets of industrial and commercial power systems.

**IEEE 81-2012™**—IEEE Guide for Measuring Earth Resistivity, Ground Impedance, and Earth Surface Potentials of a Grounding System

**2017 National Electrical Safety Code® (NESC®)**—Sets the ground rules for practical safeguarding of persons during the installation, operation, or maintenance of electric supply and communications lines and associated equipment.

**IEEE 43™**—IEEE Recommended Practice for Testing Insulation Resistance of Electric Machinery

**IEEE 80™**—IEEE Guide for Safety in AC Substation Grounding

**IEEE 81™**—IEEE Guide for Measuring Earth Resistivity, Ground Impedance, and Earth Surface Potentials of a Grounding System



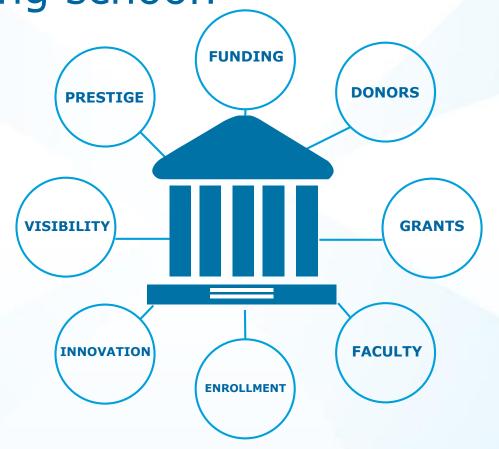
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# Increasing Scholarly Output



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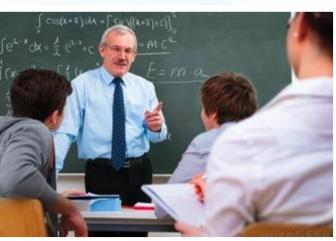
Enabling researchers to publish drives all of these essentials and helps an institution thrive

## Published faculty is the key

- Benefit to Institution: Having a highly-published faculty has many benefits. It brings attention & prestige to the institution as cutting-edge research advancements are associated with the university. All of this can facilitate continued funding and higher enrollments.
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## IEEE journal or IEEE conference?

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  - Clear conclusions are made and supported by the data
- A conference article can be written while research is ongoing
  - Can present preliminary results or highlight recent work
  - Gain informal feedback to use in your research
- Conference articles are typically shorter than journal articles, with less detail and fewer references



#### **Publish**

## IEEE journal or IEEE conference?

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# CON

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Intelligent Transportation Systems Magazine, IEEE	No Open Access	3,654	Not yet available
Vehicular Technology Magazine, IEEE	No Open Access	4,429	Not yet available
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Aims & Scope

#### Editorial Board

 IEEE Transactions on Automatic Control publication information

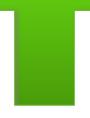
#### Content Announcements

- Innovative phased array antennas based on non-regular lattices and overlapped subarrays [call for papers]
- Special Issue on Manipulation, Manufacturing and Measurement on the Nanoscale









#### Aims & Scope

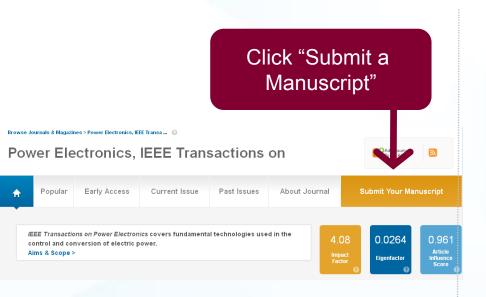
The theory, design and application of Control Systems. It shall encompass components, and the integration of these components, as are necessary for the construction of such systems. The word 'systems' as used herein shall be interpreted to include physical, biological, organizational and other entities and combinations thereof, which can be represented through a mathematical symbolism. The Field of Interest: shall include scientific, technical, industrial or other activities that contribute to this field, or utilize the techniques or products of this field, subject, as the art develops, to additions, subtractions, or other modifications directed or approved by the IEEE Technical Activities Board.

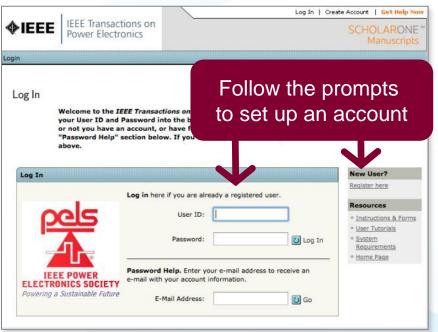
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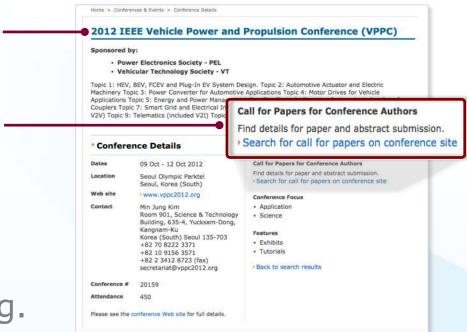


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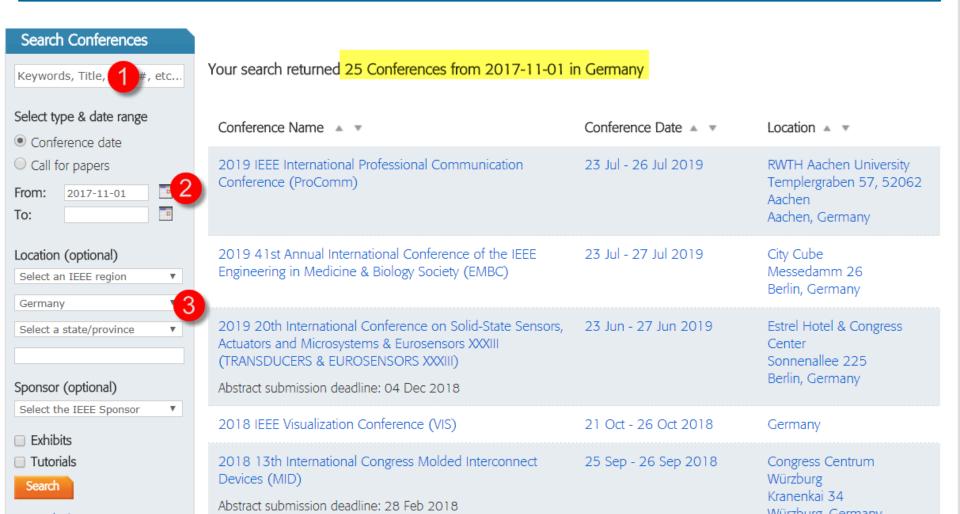
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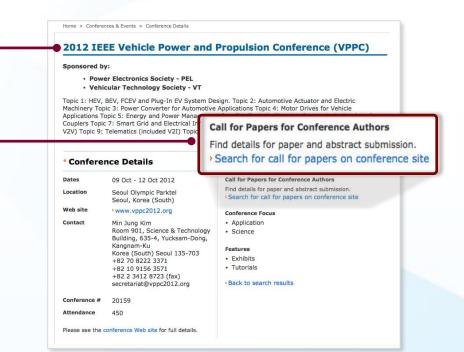


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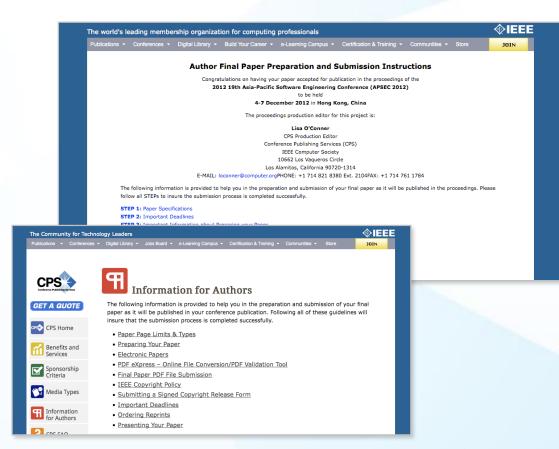




# Author final paper preparation and submission instructions

If your paper is accepted to an IEEE sponsored conference, you will receive final submission instructions.

For general information for authors, go to the conference sponsor's information page.





### **Audience**

## Scientific research publishing

- Who writes scientific papers?
  - Engineers, scientists, educators and researchers from:
    - Corporations
    - Academia
    - > Government
  - Students typically write and present conference papers before submitting journal articles



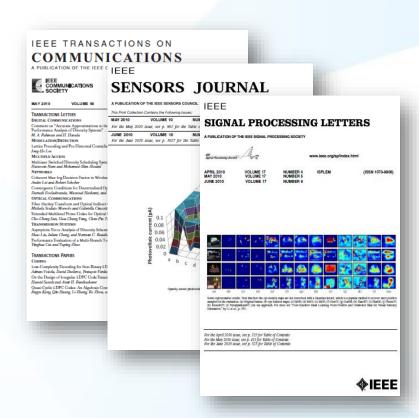
# **Audience Basic Questions**

- 1. Are you writing this paper for the sake of writing a paper?
- 2. Or do you want to show how others can benefit from your work?



### Journals

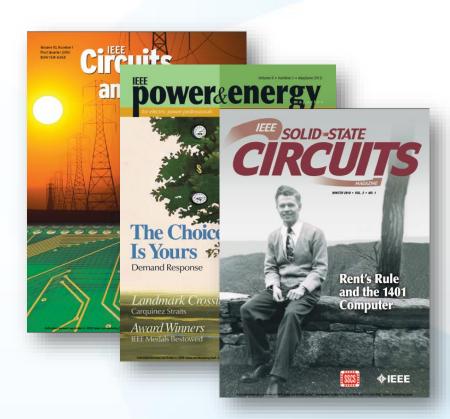
- Journals, Transactions, and Letters are the primary means for publishing technical papers concerning original work in IEEE fields of interest.
  - The primary purpose of Journals, Transactions, and Letters is to disclose and provide a permanent archival record of original technical work that advances the state of the art or provides novel insights.
  - Letters are for the publication of brief papers, usually three to four pages in length.





## Magazines

- Magazines are characterized by regular and continuing issues with significant technical content in addition to general news and regular columns
  - IEEE CommunicationsMagazine
  - IEEE Microwave Magazine
  - IEEE Signal Processing Magazine
  - IEEE Instrumentation & Measurement Magazine





## Papers Presented at Conferences

https://eps.ieee.org/publications/ieee-transactions-on-cpmt/information-and-resources-for-authors.html

Papers previously or planned to be presented at/published by conferences will be considered for publication under the following conditions.

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- The author must significant additions/modification to the paper. This could include: new data and detailed analysis of the experimental results; addition of references to the previous work of others (not previous work by the authors); a discussion of the previous work and how the author's work expands or builds on the previous work: a discussion of how the author's results compare/contrast the previous work; etc.
- The author must include a reference the previously published paper in the reference section.
- The author should modify the title to reflect the fact that the paper has been "significantly" modified.
- A description of the modifications must be provided at the time of submission (either in the Author's cover letter, or in a file uploaded with the manuscript.

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# Structure



### **Paper Structure**

## **Elements of a manuscript**

Title

**Abstract** 

Keywords

Introduction

Methodology

Results/Discussions/Findings

Conclusion

References





# Paper Structure Title

### An effective title should...

- •Answer the reader's question: "Is this article relevant to me?"
- •Grab the reader's attention
- •Describe the content of a paper using the fewest possible words
  - Is crisp, concise
  - Uses keywords
  - Avoids jargon





### Paper Structure

## Good vs. Bad Title

A Human Expert-based Approach to Electrical Peak Demand Management

### VS

A better approach of managing environmental and energy sustainability via a study of different methods of electric load forecasting



## Paper Structure Abstract

Why you did A "stand alone" condensed version of the article No more than 250 words; What you did written in the past tense Uses keywords How the results and index terms were useful, important & move the field forward Why they're useful & important & move the field forward



## Abstract: #

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The abstract must be a **concise yet comprehensive reflection of what is in your article**. In particular, the abstract must be as follows.

- 1) Self-contained, without abbreviations, footnotes, or references; it should be a **microcosm of the full article**
- 2) Between **150-250 words**. Be sure that you adhere to these limits; otherwise, you will need to edit your abstract accordingly.
- 3) Written as **one paragraph**, and should **not contain** displayed **mathematical equations or tabular material**.
- 4) Should include **three or four different keywords or phrases**, as this will help readers to find it. It is important to avoid over-repetition of such phrases as this can result in a page being rejected by search engines.
- 5) Ensure that your abstract **reads well and is grammatically correct**.



### Paper Structure

## Good vs. Bad Abstract

The objective of this paper was to propose a human expert-based approach to electrical peak demand management. The proposed approach helped to allocate demand curtailments (MW) among distribution substations (DS) or feeders in an electric utility service area based on requirements of the central load dispatch center. Demand curtailment allocation was quantified taking into account demand response (DR) potential and load curtailment priority of each DS, which can be determined using DS loading level, capacity of each DS, customer types (residential/commercial) and load categories (deployable, interruptible or critical). Analytic Hierarchy Process (AHP) was used to model a complex decision-making process according to both expert inputs and objective parameters. Simulation case studies were conducted to demonstrate how the proposed approach can be implemented to perform DR using real-world data from an electric utility. Simulation results demonstrated that the proposed approach is capable of achieving realistic demand curtailment allocations among different DSs to meet the peak load reduction requirements at the utility level.

#### Vs

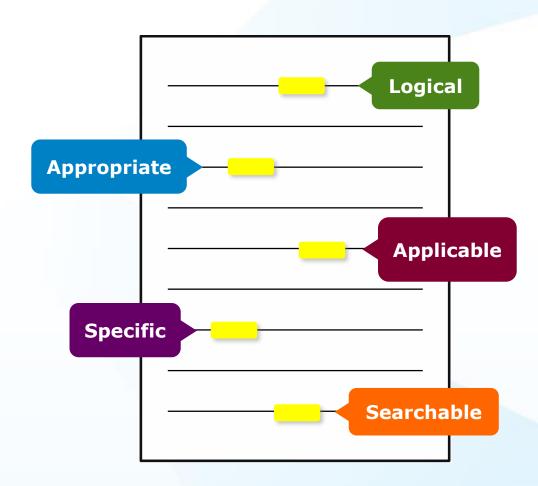
This paper presents and assesses a framework for an engineering capstone design program. We explain how student preparation, project selection, and instructor mentorship are the three key elements that must be addressed before the capstone experience is ready for the students. Next, we describe a way to administer and execute the capstone design experience including design workshops and lead engineers. We describe the importance in assessing the capstone design experience and report recent assessment results of our framework. We comment specifically on what students thought were the most important aspects of their experience in engineering capstone design and provide quantitative insight into what parts of the framework are most important.

First person, present tense
No actual results, only describes the organization of the paper



# Paper Structure Keywords

Use in the Title and Abstract for enhanced Search Engine Optimization





## IEEE Keywords

## Bit rate, Decoding, Encoding, Parallel processing, Video coding

## **Authors Keywords**

High Efficiency Video Coding (HEVC), parallel programming, video coding

#### **INSPEC: Controlled Indexing**

parallel processing, video coding

#### INSPEC: Non-Controlled Indexing

12-core system, H.264-advanced video coding, HEVC parallelization approaches, OWF, WPP, frequency 3.33 GHz, high efficiency video coding, overlapped wavefront, parallel efficiency, parallel friendliness, parallel scalability, parallelization proposals, tiles, wavefront parallel processing



# Keywords link to potential reviewers

Keywords should be taken from the <u>taxonomy</u> provided in ScholarOne Manuscripts. <u>Using the keywords from the keyword list is essential to the review process because ScholarOne Manuscripts links them to names of potential reviewers who are associated with that area of expertise, thereby expediting the review process. We encourage all users to include keywords as part of their account information. If you currently do not have keywords included as part of your account information, you may add them by clicking the "edit your information" button on the main menu. Scroll down the page until you reach the "keywords" box. You may then select the keywords that apply to you from the list provided.</u>

https://www.computer.org/web/peer-review/journals#Length of Review Process



# Paper Structure Introduction

- A description of the problem you researched
- It should move step by step through, should be written in present tense:

Generally known information about the topic

Prior studies'
historical
context to your
research

Your hypothesis and an overview of the results

How the article is organized

- The introduction should <u>not be</u>
  - Too broad or vague
  - More then 2 pages



# Paper Structure Methodology

- Problem formulation and the processes used to solve the problem, prove or disprove the hypothesis
- Use illustrations to clarify ideas, support conclusions:

### **Tables**

Present representative data or when exact values are important to show



## Figures

Quickly show ideas/conclusions that would require detailed explanations



### Graphs

Show relationships between data points or trends in data





## Types of Graphics

### Color/Grayscale figures

Figures that are meant to appear in color, or shades of black/gray. Such figures may include photographs, illustrations, multicolor graphs, and flowcharts.

### Lineart figures

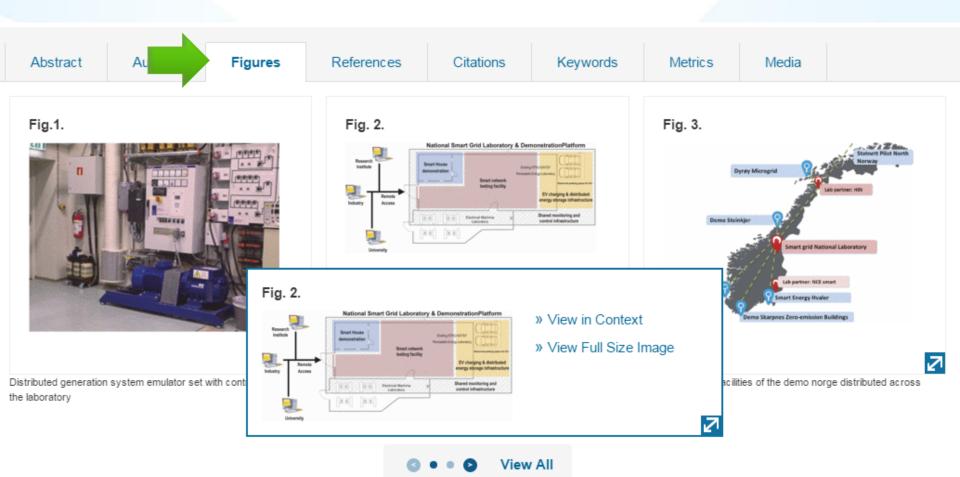
Figures that are composed of only black lines and shapes. These figures should have no shades or half-tones of gray. Only black and white.

### Tables

Data charts which are typically black and white, but sometimes include color.



## **View Figures**



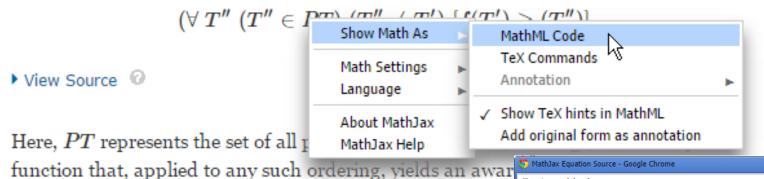


## **Equations: Copy Source Code**

#### The Test Case Prioritization Problem.

Given: T , a test suite; PT , the set of permutations of T ; f , a function from PT to the real numbers.

Problem: Find  $T' \in PT$  such that



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<mi class="MJX-variant" mathvariant="normal">&#x2032;<!-- ' --></mi>

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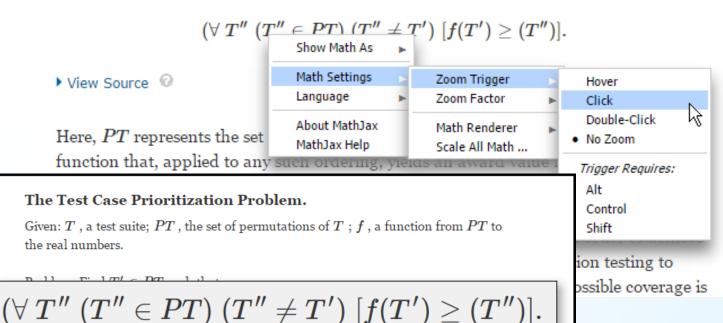
## **Equations: Zoom Function**

#### The Test Case Prioritization Problem.

Given: T , a test suite; PT , the set of permutations of T ; f , a function from PT to the real numbers.

Problem: Find  $T' \in PT$  such that

▶ View Source <





Here, PT represents the set of all possible prioritizations (orderings) of T and f is a function that, applied to any such ordering, yields an award value for that ordering.

A ...

## **Paper Structure** Results/discussion

Demonstrate that you solved the problem or made significant advances

#### **Results: Summarized Data**

- Should be clear and concise
- Use figures or tables with narrative to illustrate findings

#### **Discussion: Interprets the Results**

- Why your research offers a new solution
- Acknowledge any limitations

the SC algorithm over the whole range of w values increase to 3-4 K, except for the TIGR: to database, with an RMSE of 2 K. This last result is explained by the w distribution, which is biased toward low values of w in this database. When only atmospheric profiles with to values lower than S g - cm - 2 are selected, the SC algorithm provides RMS around 1.5 K, with almost equal values of bias and standard deviation, around 1 K in both cases (with a negative bias, thus the SC underestimates the LST). In contrast, when only we values higher than 3 g - cm<sup>-2</sup> are considered, the SC algorithm. provides RMSEs higher than 5 K. In these cases, it is preferable to calculate the atmospheric functions of the SC algorithm directly from (3) rather than approximating them by a polynomial fit approach as given by (4).

#### V. DISCUSSION AND CONCLUSION The two Landsat-S TIR bands allow the intercomparison

of two LST retrieval methods based on different physical such as the SC (only one TIR band required) fams (two TIR bands required). Direct inversion e transfer equation, which can be considered orithm, is assumed to be a "ground-truth" **Discussion** and  $L_d$ ) is accurate enough. The SC algoin this letter is a continuation of the previous SC veloped for Landsat-4 and Landsat-5 TM sensors, ne ETM+ sensor on board the Landsat-7 platform [9], and it could be used to generate consistent LST products from the historical Landsat data using a single algorithm. An advantage of the SC algorithm is that, apart from surface emissivity, only water vapor content is required as input. However, it is expected that errors on LST become unacceptable for high water upper contents (e.g., > 3 g  $\cdot$  cm<sup>-2</sup>). This problem can be purify solved by computing the atmospheric functions directly from  $\tau$ ,  $L_{\infty}$ , and  $L_{\mathcal{L}}$  values [see (5)], or also by including air temperature as input [15]. A main advantage of the SW algorithm is that it performs well over global conditions and, thus, a wide range of water vapor values; and that it only requires water vapor as input (apart from surface emissivity at the two TIR bands). However, the SW algorithm can be only applied to the new Landant-S TIRS data, since previous TM/ETM sensors only had one TIR band.

The LST algorithms presented in this letter were tested with simulated data sets obtained for a variety of global atmospheric conditions and surface emissivities. The results showed RMSE values of typically less than 1.5 K, although for the SC algorithm, this accuracy is only achieved for w values below 9 g - cm<sup>-2</sup>. Algorithm teeting also showed that the SW errors are lower than the SC errors for increasing water vapor, and vice versa, as demonstrated in the simulation study presented in Sobrino and Jiménez-Muñoz [18]. Although an extensive validation exercise from in sits measurements is required to assess the performance of the two LST algorithms, the results obtained for the simulated data, the sensitivity analysis, as well as the previous findings for algorithms with the same mothemotical structure give confidence in the algorithm accuracies

#### Results

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#### We then have

$$(P_t^{a,+} + P_t^{a,-})^2 - (P_t^{a,+} - P_t^{a,-})^2 + 4P_t^{a,+}P_t^{a,-}$$
  
 $< (\hat{P}_t^{a,+} - \hat{P}_t^{a,-})^2 + 4\hat{P}_t^{a,+}\hat{P}_t^{a,-}$   
 $- (\hat{P}_t^{a,+} + \hat{P}_t^{a,-})^2.$  (32)

Since  $P_i^{h,+} - P_i^{h,-} = P_i^{h,+} - P_i^{h,-}$ , we then have  $P_i^{h,+} < P_i^{h,+}$ , and  $P_i^{h,-} < P_i^{h,-}$ . Because the operational cost is an increasing function of  $\{P_i^{h,+}, P_i^{h,-}\}$ , we obtain that

$$c_{n/m}(P_t^{s,+}, P_t^{s,-}) < c_{n/m}(\hat{P}_t^{s,+}, \hat{P}_t^{s,-}).$$
 (33)

Therefore the optimal pair  $\{P_i^{h,+}, P_i^{h,-}\}$  must satisfy that  $P_i^{h,+}P_i^{h,-}=0$ , i.e., only one of  $P_i^{h,+}, P_i^{h,-}$  can be non-zero.

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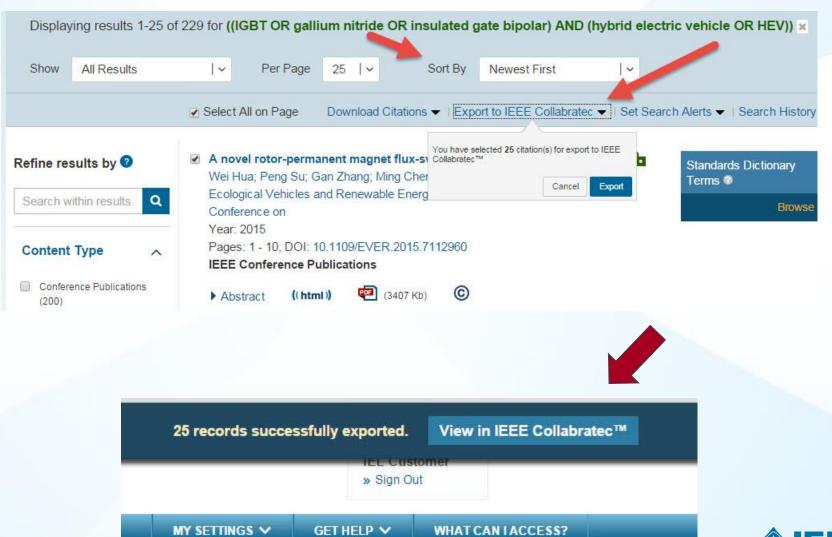
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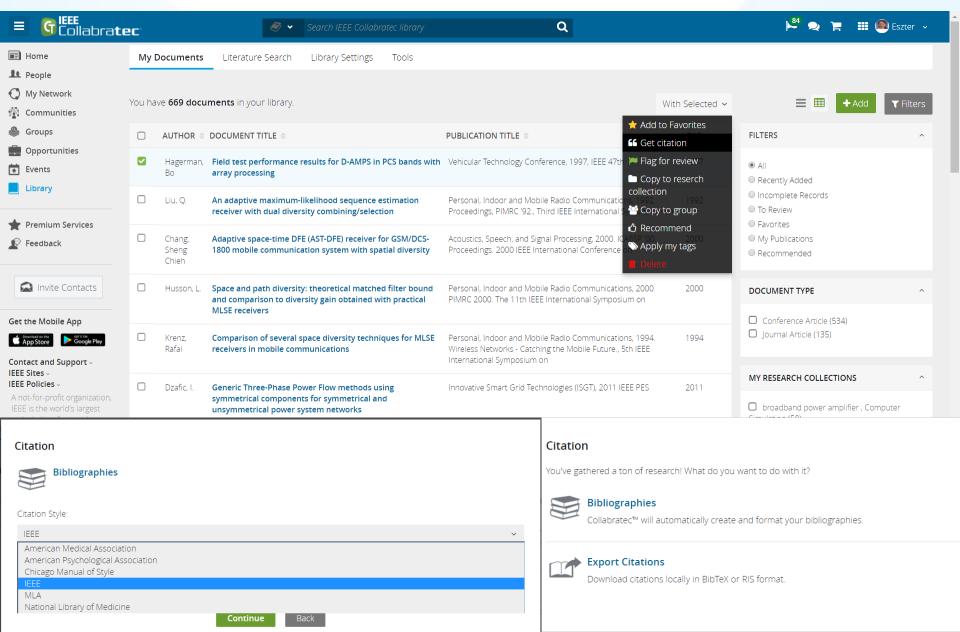


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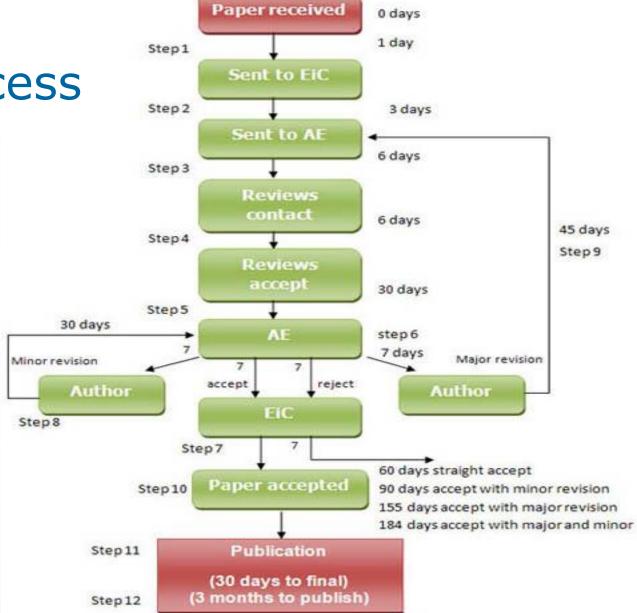


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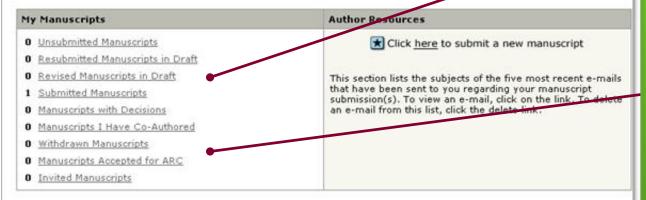
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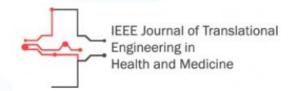


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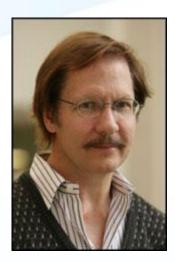


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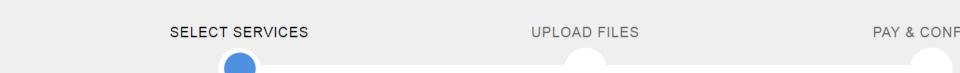


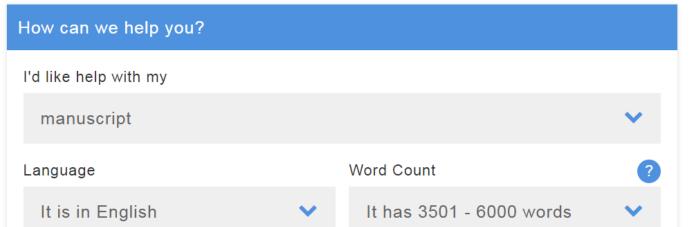


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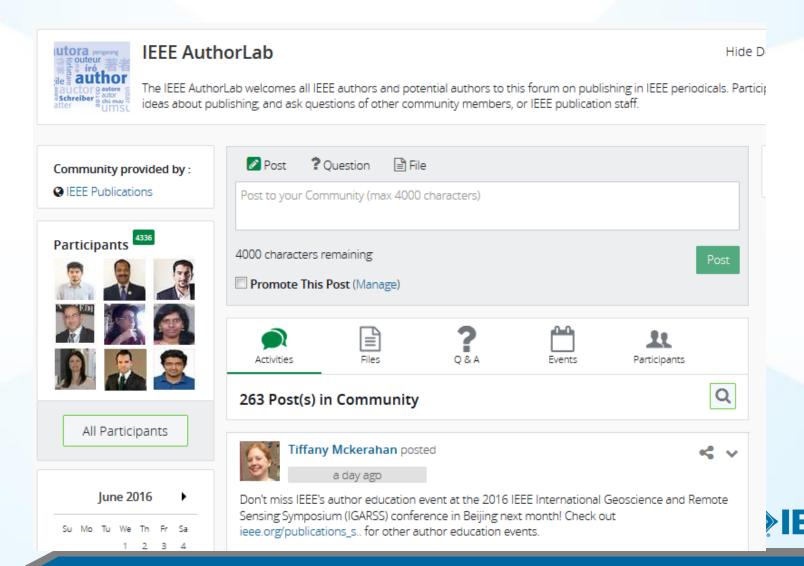
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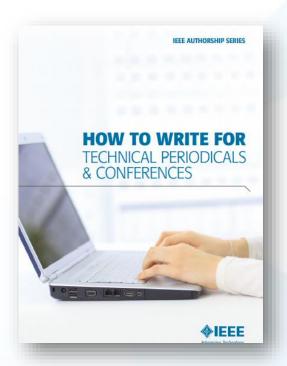
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